



# You can make it here. We can make it better.

## The New York Cares Corporate Calendar

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Rally your team to invest over \$1M in the spaces, people, and needs of New York City.



# New York has changed...

Recognizing the growing demand to address inequities, New York Cares leads the charge in delivering meaningful service across the five boroughs. Drawing inspiration from partners large and small, we understand the need for impactful, **plug-and-play projects that align with ground-level needs and resonate with employees.**

This year, our umbrella campaign ensures that volunteering with New York Cares is not just an effort; it's an experience.



## Plug & Play



**Streamline your impact!** Amid CSR and ESG team demands, our pre-planned projects offer a simple, one-email sign-up. No guilt about recruitment hurdles—multiple partners and staff ensure success. Your support is the key to making it all possible!

## True Impact



With 400+ community partners ranging in size from grassroots to national organizations, our Signature Campaign reflects both the **critical and systemic needs of NYC.**

We don't believe in checking boxes, which is why you can be confident that every project we execute serves a legitimate need.

## Employee Values



Projects highlighting **Black History, LGBTQIA+ Identity, AAPI Heritage** connect passions to purpose. Or grow firm-wide campaigns with impactful holidays like **Hunger Action Month, National Volunteer Week, and National Intern Day!**










Supporting the Corporate Calendar may help you reach or maintain status with programs and certifications like: Great Places to Work, Glassdoor Employees' Choice Awards, Forbes Top Workplaces, PEOPLE Companies that Care, B-Corp, and others



# 2024 Signature Campaign Calendar

PROJECT TYPES, DATES AND TIMES ARE SUBJECT TO CHANGE




**JANUARY**

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8		10		12	13	14
15		17		19	20	21
22		24		26	27	28
29		31	*Closed 1/15 in observance of MLK Jr. Day			







**FEBRUARY**  
BLACK HISTORY MONTH

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26			29			



**MARCH**  
WOMEN'S HISTORY MONTH

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18				22	23	24
25	26	27	28	29	30	31





**APRIL**  
NATIONAL VOLUNTEER MONTH

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15					20	21
	23	24		26	27	28
29	30					

**MAY**  
AAPI HERITAGE MONTH

M	T	W	T	F	S	S
		1	2	3	4	5
6		8	9	10	11	12
13		15	16	17	18	19
20		22	23	24	25	26
27	28	29	30	31		


**JUNE**  
PRIDE MONTH

M	T	W	T	F	S	S
					1	2
3				7	8	9
10	11	12		14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**JULY**

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24		26	27	28
29	30	31				

**AUGUST**

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19		21	22	23	24	25
26	27	28	29	30	31	







**SEPTEMBER**  
HUNGER ACTION MONTH

M	T	W	T	F	S	S
						1
2		4		6	7	8
9		11	12	13	14	15
16		18		20	21	22
23		25		27	28	29
30						






**OCTOBER**  
HISPANIC HERITAGE MONTH (9/15-10/15)

M	T	W	T	F	S	S
			2		4	5
7		9		11	12	13
14		16		18	19	20
21		23		25	26	27
28		30	31			

**NOVEMBER**

M	T	W	T	F	S	S
				1	2	3
4				8	9	10
11				15	16	17
18				22	23	24
25	26	27		29	30	

**DECEMBER**

M	T	W	T	F	S	S
				1	2	1
2				6	7	8
9				13	14	15
16				20	21	22
23	24	25	26	27	28	29
30	31					

\*Winter Wishes runs 8/20-12/10

-  Book Fair
-  Seeds of Encouragement
-  Hygiene and Wellness Kit Packing
-  Seed Pods
-  Field Day
-  Story (Any) Time
-  Hunger Alleviation
-  Earth Day
-  Revitalization
-  Snackactivities with Seniors
-  Senior Care Packages
-  Environmental Stewardship
-  Intergenerational Volunteering\*
-  Coat Drive\*
-  Winter Wishes\*
-  Natn'l Intern DOS

\*Special Opportunity - ask for more information!

Last updated 3/21/2024

new york cares.

# 2024 Corporate Calendar

## Signature Partner - \$30,000

- 100 volunteer slots total
- Early access to shifts
- Press event invitation (2)
- New York Cares in office/virtual orientation
- Logo listing on Signature events calendar
- 75 Winter Wishes letters

## Campaign Partner- \$25,000

- 75 volunteer slots
- Early access to shifts
- New York Cares in office/virtual orientation
- Press event invitations (2)
- 50 Winter Wishes letters

## Campaign Leader - \$20,000

- Up to 60 volunteer slots
- Early access to shifts
- Press event invitations (2)

## Impact Leader - \$15,000

- Up to 45 volunteer slots total

## Impact Advocate - \$10,000

- Up to 30 volunteer slots total

## Campaign Advocate- \$5,000

- Up to 20 volunteer slots total